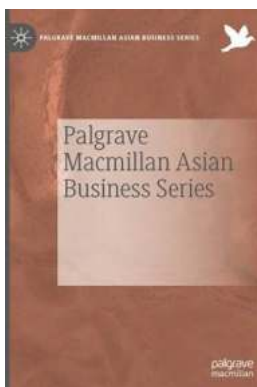


Unlocking Success: A Comprehensive View of Business And Management Perspective with Palgrave Macmillan Asian Business

Have you ever wondered what drives success in the ever-evolving world of business and management? In today's globalized economy, businesses constantly face new challenges and opportunities. To navigate these waters of success, it is crucial to have access to the most relevant and up-to-date resources.

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China's Belt and Road Initiative in a Global Context: Volume I: A Business and Management Perspective (Palgrave Macmillan Asian Business Series Book 1)

by Tom "Big Al" Schreiter (1st ed. 2019 Edition, Kindle Edition)

★★★★★ 5 out of 5

Language : English

File size : 4445 KB

Text-to-Speech : Enabled

Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 299 pages
Screen Reader : Supported



Exploring Asian Business Practices

Asia's economic influence has been steadily rising, making it a crucial region for businesses to understand and navigate. Palgrave Macmillan Asian Business provides a comprehensive perspective on various Asian business practices, shedding light on the unique challenges and opportunities faced by businesses in this region.

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Unlock Your Potential

When it comes to unlocking your potential in the business world, Palgrave Macmillan Asian Business is an invaluable resource. By providing a holistic view

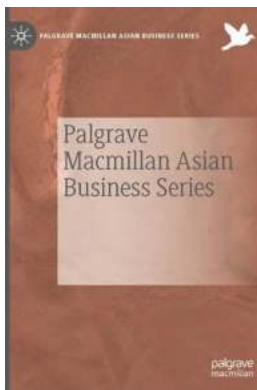
of business and management perspectives in Asia, they empower individuals and organizations to seize opportunities and overcome challenges.

Whether you aspire to climb the corporate ladder, launch your entrepreneurial venture, or make a meaningful impact as a consultant or researcher, Palgrave Macmillan's publications will guide you on your journey towards success.

In

Palgrave Macmillan Asian Business offers a wealth of knowledge and insights from experts in the field of business and management. By understanding and embracing the unique perspectives of Asian business practices, you can position yourself and your organization for success.

As the global marketplace continues to evolve, staying informed and adaptable becomes more important than ever. With Palgrave Macmillan as your partner in business and management, you can unlock your full potential and thrive in today's dynamic and ever-changing business landscape.



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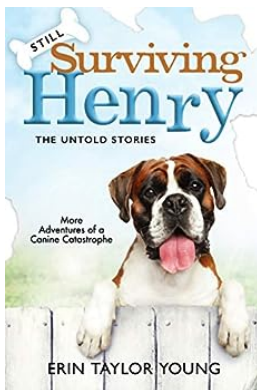
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Bringing together a collection of interdisciplinary chapters on China's Belt and Road Initiative (BRI, or also known as One Belt One Road), this book offers a comprehensive overview of the topic from a business and management perspective. With contributions from scholars based in Asia, Europe and North America, Volume I provides theoretical and empirical analysis of the opportunities and challenges facing businesses in relation to BRI. Key areas covered include economics and finance, history, trade, value chain and human resource and cross-cultural management, creating a useful tool for academics, as well as policy-makers and practitioners in China and other countries along the new Silk Road.



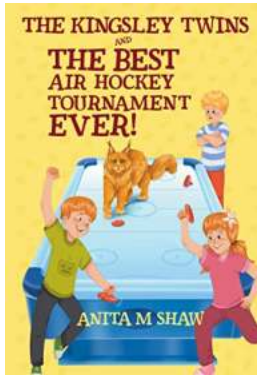
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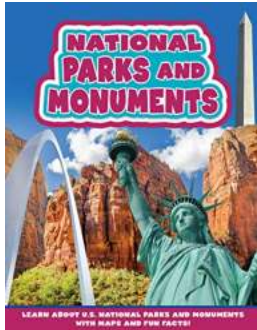
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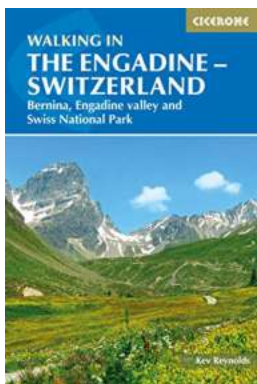
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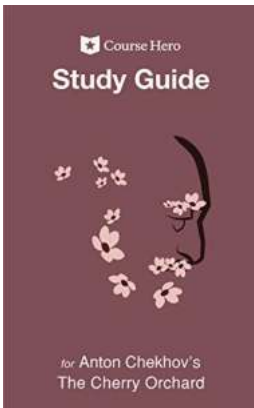
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