

Unleashing the Power of User Experience Design at the 6th International Symposium IS-EUD 2017 in Eindhoven, The Netherlands

The world of user experience design is constantly evolving, with new ideas and innovations being introduced regularly. Designers, researchers, and enthusiasts from all corners of the globe gather at various events to share their knowledge, ideas, and experiences to further push the boundaries of this field. One such event that has become a prominent platform for UX enthusiasts is the International Symposium on End-User Development (IS-EUD).

Understanding IS-EUD

IS-EUD stands for the International Symposium on End-User Development. It is an annual event that aims to bring together researchers, practitioners, and industry experts to explore the latest advancements and challenges in the field of end-user development and user experience design. The symposium provides a unique opportunity for participants to exchange ideas, discuss research findings, and collaborate on innovative projects.

The 6th edition of IS-EUD is scheduled to take place in the beautiful city of Eindhoven, located in the heart of The Netherlands. Eindhoven, often referred to as the "Silicon Valley of Europe," is home to a thriving technology and design ecosystem, making it a perfect host for an event focused on user experience design.

End-User Development: 6th International Symposium, IS-EUD 2017, Eindhoven, The Netherlands, June 13-15, 2017, Proceedings



(Lecture Notes in Computer Science Book 10303)

by Adarsh Kowdle (1st ed. 2017 Edition, Kindle Edition)

★★★★★ 5 out of 5

Language : English
File size : 5160 KB
Text-to-Speech : Enabled
Enhanced typesetting : Enabled
Print length : 201 pages
Screen Reader : Supported



Highlighting the Theme: Unleashing the Power of User Experience Design

The theme for IS-EUD 2017 revolves around "Unleashing the Power of User Experience Design." This theme reflects the organizers' vision of harnessing the full potential of user experience design and its impact on various aspects of our lives, ranging from business to healthcare, education to entertainment, and beyond.

Keynote Speakers and Workshops

IS-EUD 2017 boasts an impressive lineup of keynote speakers who are renowned experts in the field of user experience design. These speakers will share their invaluable insights, experiences, and visions, inspiring the audience and setting the tone for the symposium.

In addition to the keynote talks, IS-EUD also offers a range of workshops that provide participants with hands-on experience and practical knowledge. These workshops are designed to cater to different skill levels and interests, ensuring that there is something for everyone.

Presentations and Research Papers

One of the highlights of IS-EUD is the presentation of research papers. Researchers from around the world submit their work for review, and the best papers get accepted for presentation at the symposium. These presentations cover a wide range of topics, including but not limited to user interface design, human-computer interaction, usability testing, and user-centered design.

The symposium encourages participants to engage in lively discussions, ask questions, and provide feedback, fostering a collaborative environment where knowledge and ideas are shared freely. Such interactions often spark new collaborations and pave the way for future research endeavors.

Networking and Social Events

IS-EUD recognizes the importance of networking and the power of informal conversations in fostering collaborations and building lasting professional relationships. Hence, the symposium includes several social events to facilitate networking opportunities. From welcome receptions to gala dinners, participants have ample opportunities to connect with like-minded individuals and form valuable connections.

Exploring Eindhoven: A Hub of Innovation

While attending IS-EUD, participants also have the chance to explore the vibrant city of Eindhoven. Known for its cutting-edge design, architecture, and technological advancements, Eindhoven offers a plethora of sightseeing opportunities, cultural experiences, and culinary delights. From visiting iconic landmarks like the Van Abbemuseum to experiencing the bustling atmosphere of the Stratumseind, the longest pub street in the Netherlands, Eindhoven never fails to captivate visitors.

The 6th International Symposium on End-User Development in Eindhoven, The Netherlands, promises to be an immersive experience for all user experience design enthusiasts. With its diverse range of presentations, workshops, and networking events, IS-EUD 2017 provides a platform for individuals to expand their knowledge, connect with experts, and contribute to the ever-evolving field of user experience design.



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This book constitutes the refereed proceedings of the 6th International Symposium on End-User Development, IS-EUD 2017, held in Eindhoven, The Netherlands, in June 2017.

The 10 full papers and 3 short papers presented were carefully reviewed and selected from 26 submissions. According to the theme of the conference "that was business, this is personal" the papers address the personal involvement and engagement of end-users, the application of end-user programming beyond the professional environment looking also at discretionary use of technologies. They

also deal with topics covered by the broader area of end-user development such as domain specific tools, spreadsheets, and end user aspects.



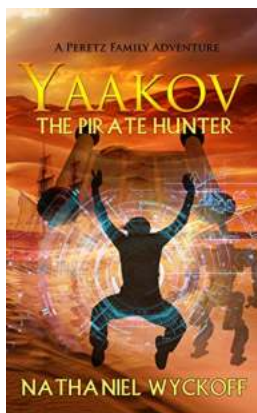
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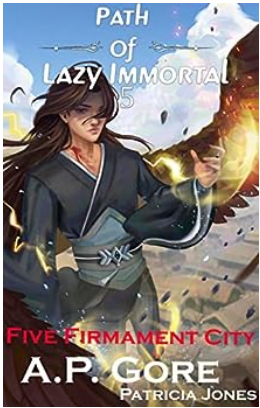
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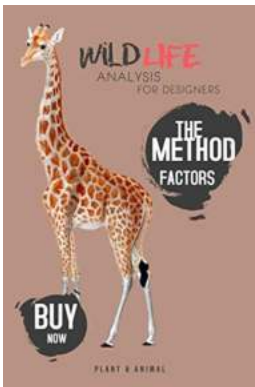
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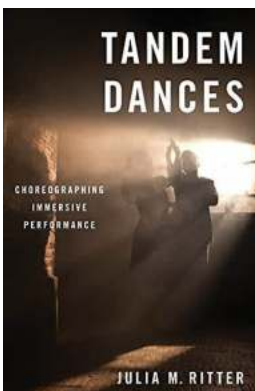
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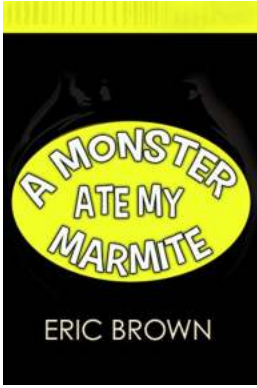
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