

The Complete Guide to ISO 9001:2015 in Plain English by Craig Cochran

ISO 9001:2015 is an internationally recognized standard for quality management systems. It provides a framework for organizations to ensure consistent quality in their products and services. But understanding the standard and implementing it can be a daunting task. That's where Craig Cochran's book, "ISO 9001:2015 in Plain English," comes in. In this comprehensive guide, Cochran breaks down the standard in a way that is easy to understand and implement, making it accessible to individuals and organizations of all sizes.

The Basics of ISO 9001:2015

ISO 9001:2015 is the latest version of the ISO 9001 standard. It focuses on a process-based approach to quality management, emphasizing the importance of understanding and meeting customer requirements while continually improving internal processes. This standard is applicable to any organization, regardless of its size or industry.

In his book, Cochran provides an overview of the standard, explaining its key concepts and requirements. He offers a clear explanation of the standard's structure and how it relates to other ISO standards. Cochran also addresses the changes introduced in ISO 9001:2015 compared to the previous version, highlighting the key differences and their implications.

ISO 9001:2015 in Plain English

by Craig Cochran (Kindle Edition)

★★★★☆ 4.6 out of 5

Language : English

File size : 3347 KB

Text-to-Speech : Enabled



Screen Reader	: Supported
Enhanced typesetting	: Enabled
Word Wise	: Enabled
Print length	: 282 pages
Paperback	: 168 pages
Item Weight	: 9 ounces
Dimensions	: 5.25 x 0.42 x 8 inches



The "Plain English" Approach

One of the standout features of Cochran's book is his commitment to presenting the information in plain English. While ISO standards are often known for their technical jargon and complex language, Cochran breaks down the concepts into simple, easy-to-understand terms. This approach makes the book accessible even to those without prior knowledge of ISO standards or quality management systems.

Throughout the book, Cochran includes real-world examples, anecdotes, and case studies to illustrate the practical application of the standard's requirements. This not only helps readers understand the concepts but also provides them with valuable insights into how others have successfully implemented ISO 9001:2015 in their organizations.

A Step-by-Step Guide to Implementation

Implementing ISO 9001:2015 can be a complex and time-consuming process. However, Cochran's book offers a step-by-step guide that simplifies the implementation process. From understanding the organization's context and

defining its scope to identifying relevant stakeholders and determining their needs, Cochran covers all the necessary steps for successful implementation.

Cochran also provides practical tips and tools for each stage of the implementation process. He helps readers understand the documentation requirements, establish effective processes, and conduct internal audits. The book's comprehensive approach ensures that readers have all the information they need to successfully implement ISO 9001:2015 in their organizations.

The Benefits of ISO 9001:2015

ISO 9001:2015 certification offers numerous benefits to organizations. It enhances their credibility and reputation, demonstrating their commitment to quality to customers, stakeholders, and regulators. It also improves the organization's efficiency and effectiveness by streamlining processes and identifying areas for improvement.

By implementing ISO 9001:2015, organizations can achieve greater customer satisfaction, increased employee engagement, and improved overall performance. Cochran highlights these benefits throughout his book, emphasizing the value of ISO 9001:2015 certification beyond mere compliance with standards.

Craig Cochran's book, "ISO 9001:2015 in Plain English," is an invaluable resource for anyone looking to understand and implement ISO 9001:2015. Through his clear and concise writing style, Cochran demystifies the standard and provides practical guidance for its implementation.

Whether you are an individual seeking to enhance your knowledge of quality management systems or an organization looking to implement ISO 9001:2015, Cochran's book is a must-read. It arms readers with the knowledge and tools they

need to achieve compliance with the standard while reaping the benefits of improved quality and performance.



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A Plain English Guide to ISO 9001:2015!

This straightforward book is ideal for people who are new to ISO 9001:2015, experienced ISO coordinators who want to get more out of an established system as they transition to the new standard, and for employees who just need a basic understanding of what ISO 9001:2015 is and how it applies to them.

ISO 9001:2015 in Plain English was written so that anyone at any level of the organization can get to the heart of the standard's requirements and how they apply to the organization quickly and simply.

Bestselling author Craig Cochran has translated ISO 9001:2015 into plain English that anyone can understand. Cochran has written a comprehensive yet easily understandable guide to ISO 9001:2015.

Cochran explains each of ISO 9001:2015's sections and clauses using real-world examples and frequently asked questions.

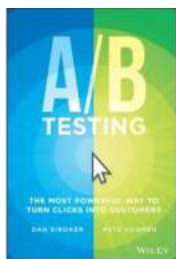
You'll also find guidance on:

- Implementing an ISO 9001-based quality management system
- Validation of processes
- Work instructions
- And much more!

About the Author

Craig Cochran is the North Metro Regional Manager with Georgia Tech's Economic Development Institute. He has an MBA from the University of Tennessee and a bachelor's degree in industrial management from the Georgia Institute of Technology. Cochran is a Certified Quality Manager, Certified Quality Engineer, and Certified Quality Auditor through the American Society for Quality. He is certified as a QMS Lead Auditor through Certus Professional Certification.

He has written 8 books on quality, problem solving, and customer service. His In Plain English series has sold more than 10,000 copies globally. Cochran has trained thousands of people from leading organizations globally.



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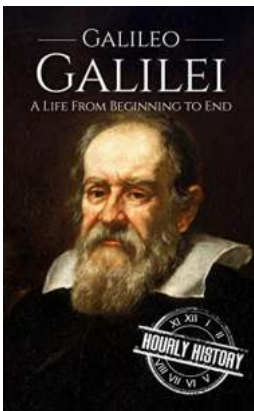
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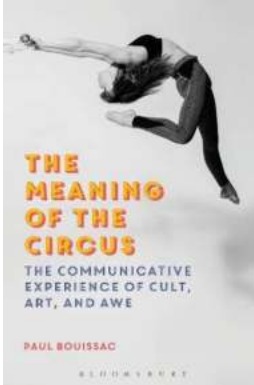
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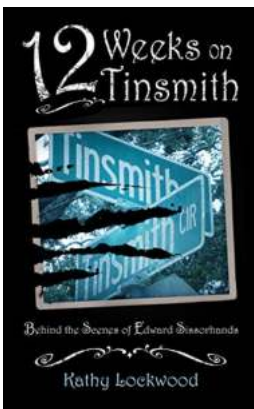
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