

# How To Interview Celebrities And Make Them Love You

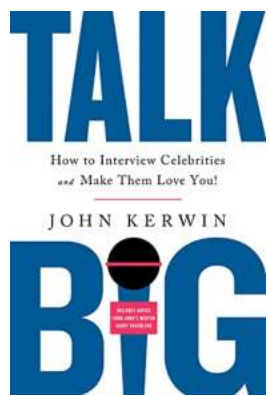


When it comes to interviewing celebrities, it's not just about asking the right questions. It's about creating a memorable experience for both the celebrity and your audience. To make sure your interview stands out from the rest, follow these tips and tricks that will help you build rapport, gain their trust, and make them love you.

## 1. Deep Research

Before you even request an interview, make sure you do your homework. Research the celebrity's background, recent projects, philanthropic work, and any

other relevant information. This will show them that you are genuinely interested in their career and accomplishments. Additionally, it helps you come up with unique questions that haven't been asked a thousand times before.



## Talk Big: How to Interview Celebrities and Make Them Love You! by Ian Howlett (Kindle Edition)

★★★★★ 5 out of 5

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## 2. Connect on a Personal Level

Celebrities are used to being interviewed by journalists who are just looking for a headline. Stand out by genuinely connecting with them on a personal level. Start the interview by discussing common interests or recent events that they may relate to. This will help break the ice and establish a comfortable atmosphere.

## 3. Be Prepared, but Flexible

Have a list of well-thought-out questions prepared, but be flexible enough to adapt to the flow of the conversation. Sometimes the best moments in an interview happen spontaneously. If the celebrity takes the conversation in an

unexpected direction, go with it while still keeping the focus on their story and experiences.

#### **4. Active Listening and Follow-up Questions**

While conducting the interview, actively listen to the celebrity's responses. This shows that you are genuinely interested and engaged. Ask follow-up questions based on their answers to dig deeper into the topic. This will demonstrate that you have done your research, and it will encourage them to open up more.

#### **5. Use the Power of Silence**

During the interview, don't rush to fill in every gap with more questions. Allow for moments of silence to let the celebrity reflect and share more profound insights. Sometimes the most powerful statements come after a few seconds of contemplation. Embrace the silence and let it work its magic.

#### **6. Show Appreciation**

After the interview, make sure to express your gratitude for their time and contribution. Send a handwritten thank-you note or an email expressing your appreciation. Celebrities appreciate genuine gestures, and it will leave a lasting positive impression. This may open doors for future interviews or collaborations.

#### **7. Deliver on Your Promises**

If you made any promises during the interview, whether it's about sharing exclusive photographs, sending them a transcript before publishing, or anything else, make sure you deliver on those promises. Keeping your word will establish you as a trustworthy professional in the industry and increase the chances of celebrities being open to more interviews in the future.

#### **8. Be Professional and Respectful**

Throughout the entire interview process, maintain a high level of professionalism and respect. Celebrities are regular people who deserve to be treated with respect and dignity. Remember that they are giving you their time and sharing personal insights, so handle their stories with care and appreciate their vulnerability.

## 9. Stay Authentic

Lastly, always stay true to yourself. Celebrities can sense when someone is being disingenuous or trying too hard to impress. Be authentic, genuine, and show your passion for what you do. The more real you are, the more likely they are to connect with you and enjoy the interview.

Interviewing celebrities can be both nerve-wracking and exciting. By following these tips, you'll be able to conduct interviews that not only impress your audience but also make celebrities appreciate and love the experience. Remember, it's about building relationships, showing genuine interest, and treating celebrities with respect. So go out there, ask those unique questions, and create memorable moments!

Keywords: Interviewing celebrities, building rapport, gaining their trust, deep research, connecting on a personal level, being prepared, active listening, follow-up questions, using the power of silence, showing appreciation, delivering on promises, being professional, staying authentic.

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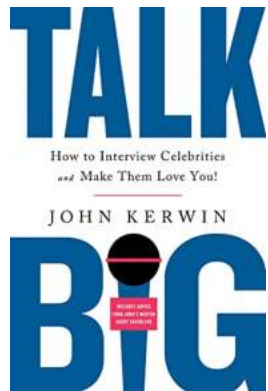
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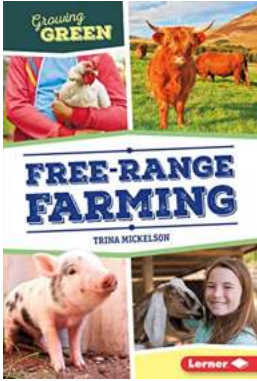
In TALK BIG, John Kerwin reveals everything you need to know to become an outstanding celebrity interviewer!

This step-by-step guide provides the blueprint to make your interviewing success story come true. Whether Rookie or Seasoned Pro, you'll walk away with fresh tools and innovative techniques in this fun, easy-to-read manual.

- Discover how to contact and book the celebrities you want to interview
- Learn effective preparation so every interview is compelling
- Turn interviews around when a celebrity is hesitant to open up
- Identify how to connect with stars, making them comfortable enough to reveal things they've never shared before

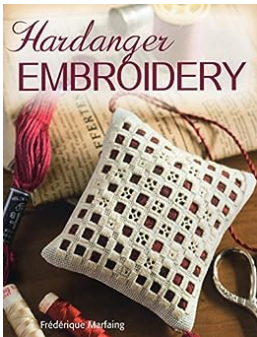
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If your goal is to interview celebrities for podcasts, television, radio, traditional or digital media, TALK BIG is the only interviewing book you'll ever need!



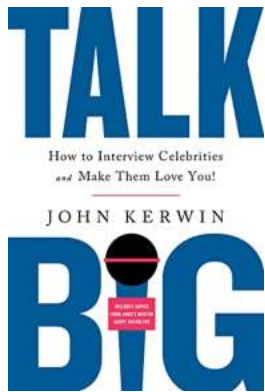
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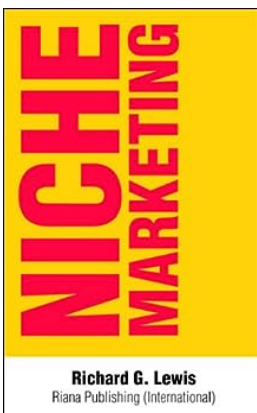
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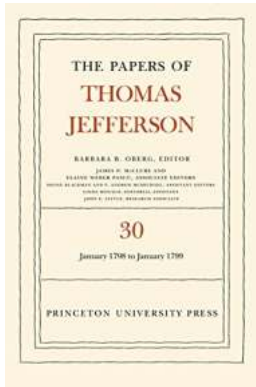
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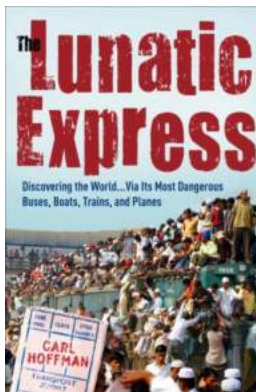
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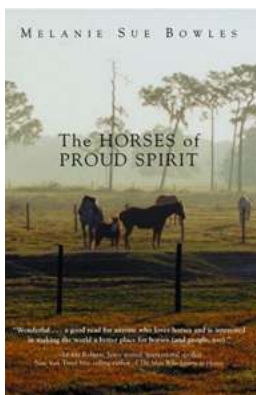
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