

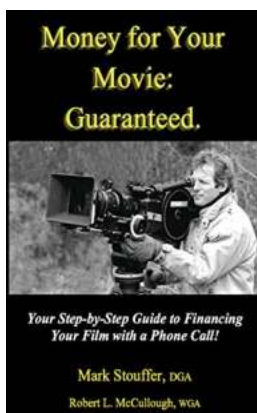
# How To Finance Your Film With Phone Call - Steps To Raising Money For Your Movie

Are you an aspiring filmmaker with a brilliant script but struggling to find the funds to bring your vision to life? In today's digital age, financing your film has become easier than ever before. Gone are the days of traditional fundraising methods; now, you can finance your film with a simple phone call. In this article, we will guide you through the steps to raising money for your movie using a phone call.

## Step 1: Identify Potential Investors

The first step in financing your film with a phone call is identifying potential investors. Start by making a list of individuals or companies who might be interested in supporting your project. Consider reaching out to family, friends, colleagues, and even local businesses who share your passion for storytelling.

Additionally, take advantage of online platforms and social media to expand your network. LinkedIn, for example, allows you to connect with professionals in the film industry who might be interested in investing in your movie. Remember, the more potential investors you identify, the higher your chances of securing funding.



## Money for Your Movie: Guaranteed: How to Finance Your Film with a Phone Call (7 Steps to Raising Money for Your Movie-The Master Course)

by Mark Stouffer (Kindle Edition)

★★★★☆ 4.4 out of 5

Language : English

File size : 10186 KB

Text-to-Speech : Enabled

Screen Reader : Supported

Enhanced typesetting : Enabled

Word Wise : Enabled  
Print length : 201 pages  
Lending : Enabled



## Step 2: Prepare a Compelling Pitch

Before making the phone call, it is crucial to prepare a compelling pitch that highlights the unique aspects of your film project. Your pitch should clearly communicate your vision, target audience, budget requirements, and potential returns on investment. It is essential to capture the attention and interest of your potential investor within the first few seconds of the call.

Remember, investors receive numerous pitches daily, so make sure yours stands out. Explain why your film is different from others and why it has the potential to become a commercial success. Consider preparing a short video trailer or a teaser that showcases the essence of your film and can be shared during the phone call.

## Step 3: Schedule the Phone Calls

Once you have your list of potential investors and a compelling pitch, it's time to schedule the phone calls. Start by reaching out via email or LinkedIn, expressing your interest in speaking with them about your film project. Be professional and concise in your communication, and specify the purpose of the call. Offering a few time slots for them to choose from can make it easier to schedule a call.

Remember that investors are busy individuals, so be patient and flexible with scheduling. Keep track of your communications and follow-ups to ensure you

don't miss any opportunities. When the call is scheduled, make sure you are prepared and have all relevant documents and notes in front of you.

#### **Step 4: Ace the Phone Call**

When the scheduled time arrives, it's time to ace the phone call. Start by introducing yourself and thanking the investor for their time. Be confident, enthusiastic, and concise while presenting your pitch. Clearly explain your funding requirements, the potential benefits for the investor, and answer any questions they might have.

Remember, the phone call is your opportunity to create a personal connection with the investor and make them believe in your project. Be ready to address any concerns they might have and emphasize the passion and dedication you have for your film.

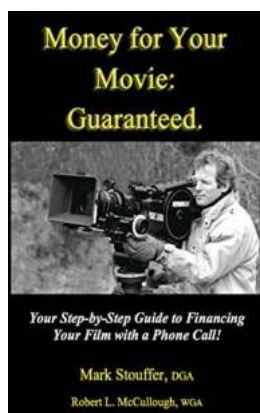
#### **Step 5: Follow-Up**

After the phone call, it is crucial to follow up with the investor. Send a personalized email or handwritten note thanking them for their time and reiterating the key points discussed during the call. Make sure to address any additional inquiries they might have raised.

It is also essential to keep them updated on the progress of your film. Regularly share news, updates, and milestones achieved to keep them engaged and interested. By maintaining a good relationship with your investors, you increase the likelihood of securing financial support not only for your current project but also for future endeavors.

Financing your film with a phone call can be a game-changer for budding filmmakers looking to bring their vision to the silver screen. By following the steps

outlined in this article, you can effectively raise money for your movie and turn your dream into a reality. Remember, it all starts with identifying potential investors, preparing a compelling pitch, scheduling phone calls, acing the conversations, and following up diligently. With determination and perseverance, your film will soon have the funding it needs to captivate audiences around the world.



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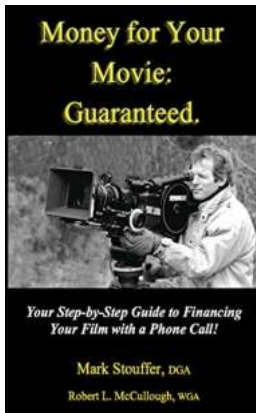
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An estimated 50,000 screenplays are registered with the Writers Guild America every year. When someone goes to the trouble and expense of protecting their work with WGA registration, that's an indication of serious intent; these folks want to see their script produced. If you're one of those screenwriters or filmmakers with the dream of seeing your story produced and projected on movie screens around the world, you know that having a great script isn't really enough. You may even have trouble getting anyone in "the industry" to simply read and consider your screenplay for production. That's the norm in today's movie-making

pipeline: it's essentially a closed shop unless you have successful (profitable to financiers) films in your credit history. The only way around this Catch-22 is to produce your own film from material you truly believe in. But the stumbling block faced by everyone with a great script in their hands is that it takes money to independently produce a film of any quality...lots of money. FINDING THAT MONEY SO YOU CAN MAKE YOUR FILM IS WHAT THIS BOOK IS ALL ABOUT. Raising the money you need to make your movie is no longer the impossible task it once was. You only need to find those individuals with money they're willing to risk, and then convince them that your film has a reasonable chance of returning their investment plus some net profit attached. Does that sound impossible? Well, it's not. Mark Stouffer has raised millions of dollars from private individuals for his movies, and he's done it repeatedly. Now, for the first time, he shows you exactly how you can raise the money you need to make your films. All you have to do is pay attention and carefully follow the 7 Steps to Raising Money for Your Movie in this book. Nobody said that making a movie—or raising the money to finance your filmmaking venture—was easy. But it can be done...and you can do it exactly the way the author has done it. More than once, Stouffer started from absolute Ground Zero with nothing more than a telephone and blank paper on his desk. He's gone from “idea” to . . . to script . . . to business plan . . . to pitch . . . to production financing . . . to final cut . . . to distribution deal . . . to the red carpet. Asking others for money so that you can make your movie may sound like an impossible challenge. But if you use the tactics, strategies, and principles in this book, you will be an undeniable force. You will raise the money you need, and you will make your movie!



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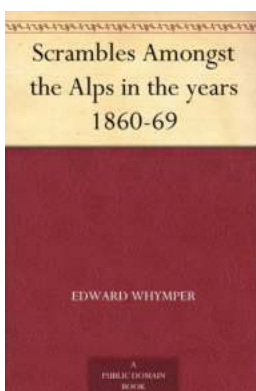
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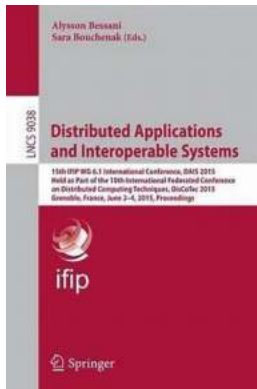
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