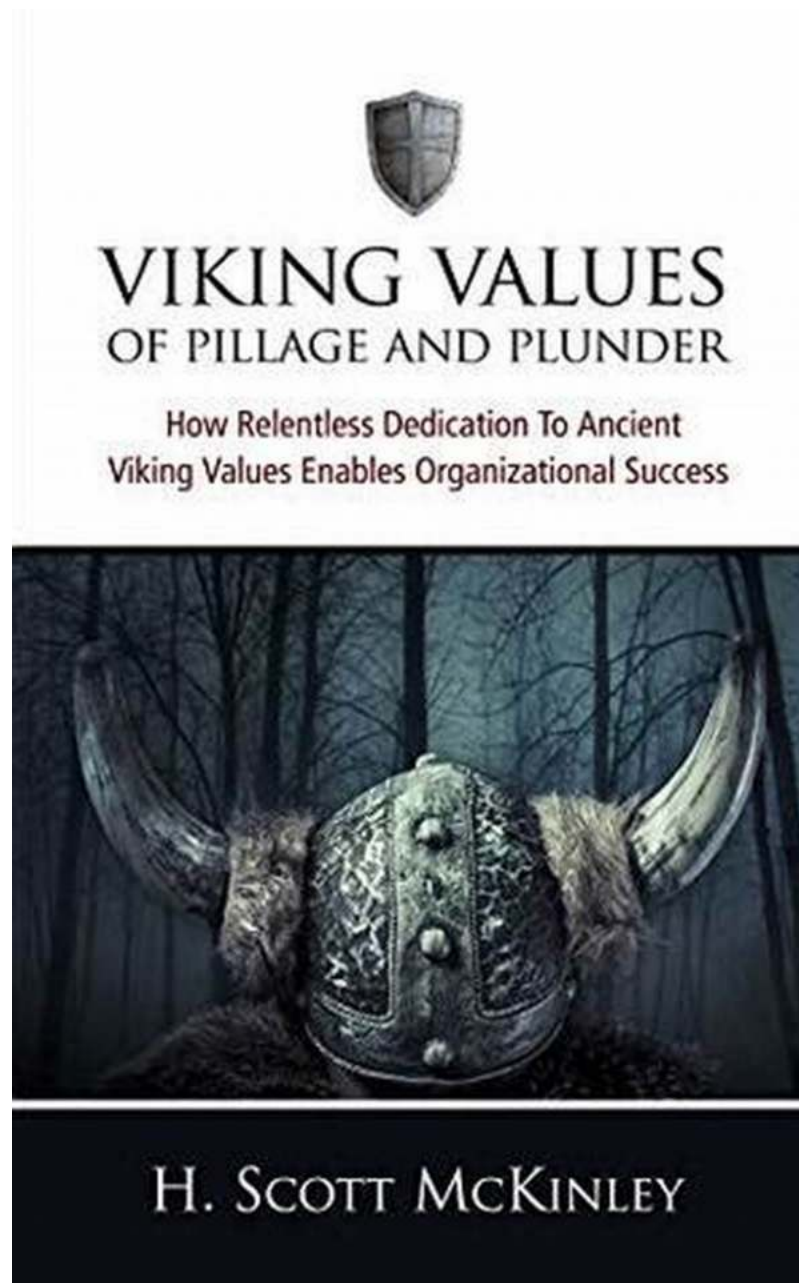


How Relentless Dedication To Ancient Viking Values Enables Organizational Success



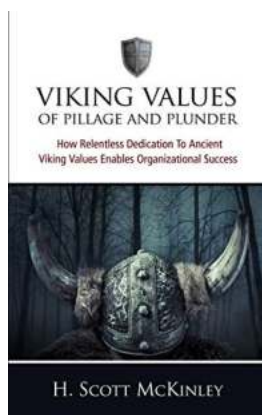
The Viking Legacy

The Vikings, fierce warriors hailing from Scandinavia, left a lasting impact on history. Known for their daring voyages, ferocity in battles, and uncompromising

code of honor, the Vikings were early pioneers of organizational strength. While their exploits might be ancient, their values continue to inspire and guide modern organizations today.

Integrity and Honor

In Viking society, integrity and honor were highly regarded. Individuals had to earn trust through their actions and hold themselves accountable for their deeds. These values fostered a strong sense of loyalty and commitment within the Viking community. Similarly, in modern organizations, maintaining integrity and honor builds a solid foundation for success.



VIKING VALUES OF PILLAGE AND PLUNDER: How Relentless Dedication To Ancient Viking Values Enables Organizational Success

by H. Scott McKinley (Kindle Edition)

★★★★☆ 4.9 out of 5

Language	: English
File size	: 4690 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
Word Wise	: Enabled
Print length	: 105 pages
Lending	: Enabled
Hardcover	: 34 pages
Item Weight	: 13.4 ounces
Dimensions	: 8.5 x 0.25 x 11.02 inches



Adaptability and Resilience

Viking expeditions were often met with unforeseen challenges and harsh environments. To survive, Vikings had to quickly adapt to changing circumstances and display remarkable resilience. This ability to adjust their strategies and bounce back from setbacks made them formidable opponents and enabled their organizational success. Today, organizations that embrace adaptability and resilience thrive in the face of adversity.

Passion and Drive

One cannot discuss Viking values without mentioning their unmatched passion and drive. Whether it was exploring new lands or engaging in battles, Vikings approached every endeavor with an unwavering determination. They channeled their energy into achieving their goals, leaving no room for half-hearted efforts. In organizations, this relentless dedication fuels excellence and propels individuals towards outstanding achievements.

Empathy and Collaboration

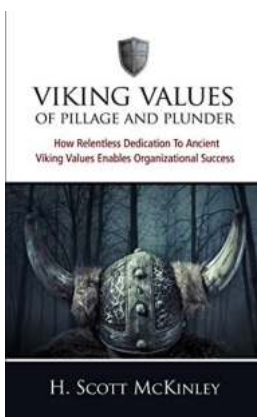
Contrary to the popular belief of Vikings being solely bloodthirsty warriors, they possessed a strong sense of empathy and collaboration. Within their own communities, Vikings understood the importance of supporting one another and working together towards a common goal. In today's organizational landscape, empathy and collaboration enable a harmonious work environment and foster innovation.

Endurance and Long-Term Vision

Vikings were renowned for their extraordinary endurance and long-term vision. Their expeditions often lasted for months, and they were willing to make sacrifices to achieve their objectives. The Vikings understood that success required patience and perseverance. Similarly, organizations that adopt a long-

term vision and demonstrate endurance in pursuing their goals are more likely to achieve sustainable success.

The Viking values of integrity, adaptability, passion, empathy, and endurance have stood the test of time. By embracing these ancient principles in modern organizations, we can create cultures of excellence, collaboration, and long-term success. Let us learn from the fearless Vikings and unlock the extraordinary potential within our organizations.



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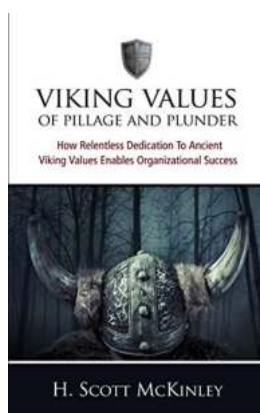
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Imagine a team where there is total trust. Individual strengths and independence are blended with highly effective interdependency. A team environment where strengths are leveraged and weaknesses are offset, as the team focuses on delivering results and driving innovation for customers. Imagine your team getting

more done with less. Less stress. Less frustration. Less turnover. Greater buy in. Your team becomes a proverbial flywheel that turns faster and faster as the momentum carries the team to win after win! For some, this might sound like a fairy tale, but great teams do exist and so did great Vikings! Vikings conquered their fears and learned how to work together by embracing powerful core values resulting in highly effective teams with spectacular strength and energy. In *Viking Values of Pillage and Plunder*, author H. Scott McKinley will prod you to think deeply about values that lead to team success. He cites epic failures and wins in modern business that results when teams either succumb to or embrace his 7 Viking Values. Prepare to open your mind to ancient wisdom that embraces values capable of building your team and delivering uncommon results!



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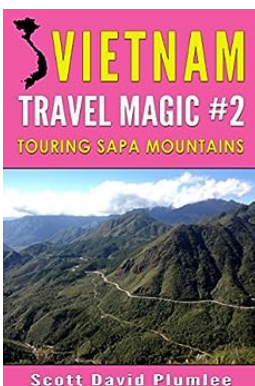
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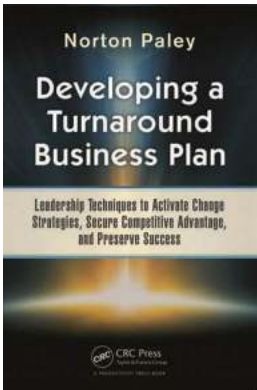
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