

# 39 Proven Ways To Build Your Author Platform And Promote Your On Budget Kindle

Are you an aspiring author looking to build your author platform and promote your Kindle book on a budget? In today's digital age, it is crucial for authors to establish a strong online presence and effectively market their work. With the right strategies, you can reach a wider audience and boost your book sales without breaking the bank. Read on to discover 39 proven ways to build your author platform and promote your Kindle book on a budget.

## 1. Create an Author Website

One of the first steps in building your author platform is to create a professional website. Your website will serve as a hub for readers to learn more about you and your books. Ensure that your website is visually appealing, easy to navigate, and mobile-friendly.

## 2. Start a Blog

Blogging is a great way to showcase your writing skills and connect with your target audience. Write engaging, informative blog posts related to your genre or niche. This will not only attract readers but also establish your credibility as an author.

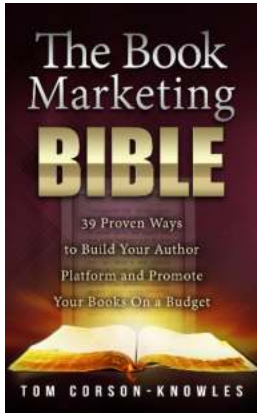
### **The Book Marketing Bible: 39 Proven Ways to Build Your Author Platform and Promote Your Books On a Budget (Kindle Publishing Bible 5)**

by Tom Corson-Knowles (Kindle Edition)

★★★★☆ 4.6 out of 5

Language : English

File size : 2608 KB



Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
Word Wise	: Enabled
Print length	: 183 pages
Lending	: Enabled



### **3. Engage on Social Media**

Social media platforms like Facebook, Twitter, and Instagram are excellent tools for promoting your Kindle book. Create author profiles on these platforms and actively engage with your followers. Share updates about your book, offer sneak peeks, and initiate conversations with your audience.

### **4. Leverage Amazon Author Central**

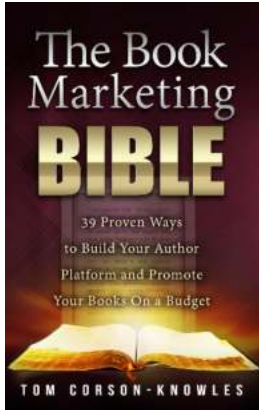
Amazon Author Central allows you to create an author page on Amazon, complete with your bio, book listings, and reviews. Take advantage of this free tool to enhance your visibility on the world's largest online bookstore.

### **39. Collaborate with Book Reviewers**

Reach out to book reviewers who specialize in your genre and offer them a free copy of your Kindle book in exchange for an honest review. Positive reviews can significantly boost your book's credibility and attract more readers.

Building your author platform and promoting your Kindle book on a budget is an achievable goal with the right strategies. By implementing the 39 proven ways mentioned above, you can effectively establish your online presence, connect

with your target audience, and increase your book sales. Remember, success as an author requires dedication and consistency. Keep refining your marketing efforts, and soon you'll reap the rewards of your hard work.



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## How Do You Sell More Books and Build Your Author Platform Without a Huge Marketing Budget?

I Believe Every Author Can Learn to Sell More Books Without Spending a Fortune on Marketing Using These Proven Promotion Strategies

If you want to live the lifestyle of your dreams as a writer and author, pay attention because you're about to learn:

### 39 Proven Strategies for Marketing Your Book on a Budget

Whether you're a self-published author, traditionally published or just starting out writing your first book, these proven marketing strategies in The Book Marketing

Bible will work for you when you put them into action. Wouldn't it be great to know that your time spent marketing your book would actually be time well-spent instead of an expensive waste of time?

## **Detailed Step-by-Step Tutorials on Every Marketing Tool and Strategy**

The Book Marketing Bible is loaded with step-by-step tutorials so you don't have to spend hours trying to figure out how to actually implement it. All the tutorials and step-by-step instructions are included with each marketing strategy!

## **Bonus Training Videos and Content for Additional Learning**

Included with your purchase of The Book Marketing Bible, you'll receive free access to several hours of free training videos. Even if you're technologically challenged, you'll find implementing these online marketing strategies for authors easy because you can literally just watch the video and follow along on your own computer as you set up your own podcast show, upload a book trailer to YouTube, and build your author platform.

With The Book Marketing Bible, you'll never have to worry about marketing again. After selling over 100,000 books in the past three years, I've included only the most effective and usable marketing strategies in the book.

If you're looking for a way to sell more books on a budget, The Book Marketing Bible is for you.

### About The Author

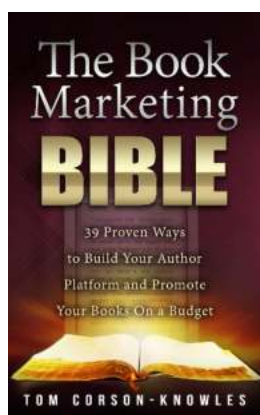
My poetry was first published at age 16 in Teen Ink magazine and I started writing books at age 19 but had no idea how to get my message out to anyone other

than my friends and family. Finally, I discovered Amazon's Kindle Publishing platform and published my first book on Kindle on February 10, 2012.

Since then, I've sold over 100,000 ebooks alone on Kindle and now earn a full-time income as an author. I've since helped thousands of self-published authors like myself sell more books through my video training courses, seminars, workshops and webinars. If I can do it, you can too!

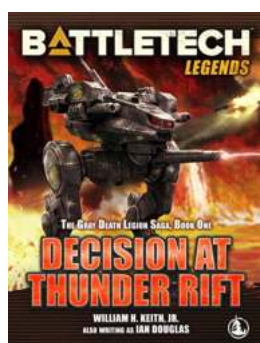
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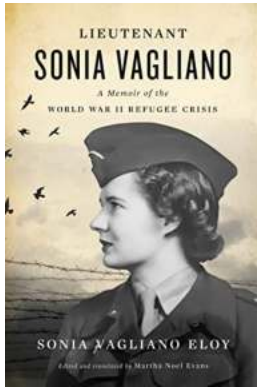
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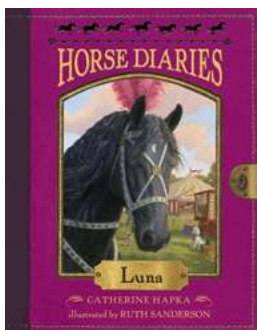
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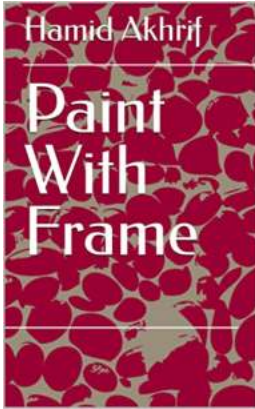
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